

## **REMARKS**

The independent claims have each been amended to include the feature that the server module is capable of formatting the electronic program guide information for display on a plurality of different remote devices.

This has the advantage that multiple users can access the electronic programming guide (EPG) on different remote devices without disturbing the viewing of a particular program, and the EPG will be formatted to the corresponding display on the remote device. This is in contrast to the prior art in which the EPG is displayed on the television instead of or on top of the program which thereby disrupts the viewing thereof.

With respect to prior art Ma reference, this document describes a PDA which is configured to receive an EPG from a set-top box (STB) and update the same with reference to information provided via the internet. However, there is no disclosure of a server module capable of formatting the EPG for display on a plurality of different remote devices. In addition, a disadvantage of the device taught by MA is that if the user loses or changes their PDA, they have no other remote means of viewing the EPG. The claims as amended therefore presents features not in the art, and avoids disadvantages the Ma structure presents. It therefore cannot be seen to be obvious.


With regard to Markman, this document describes a media center server which may provide EPG information for display on a plurality of televisions. However, all of the televisions are identical, and there is no disclosure of the server module being capable of formatting the EPG information for display on a plurality of different remote devices. Indeed, Markman teaches away from the invention as the system is described as being scalable (paragraph 50) which means that the televisions connected thereto must all be the same to provide such scalability, and there

is therefore no requirement for providing the EPG information in multiple formats. As such, the invention as described by the amended claims is novel and non-obvious, as it allows users to view an EPG using different remote display devices using structure not taught or suggested, and in fact taught away from by Markman.

This amendment accompanies the filing of a Request for Continued Examination (RCE). Please charge Deposit Account No. 26-0084 the amount of \$810.00 for the RCE per the attached transmittal. Please also consider this a Request for Two-Month Extension of Time from September 23, 2008 to November 23, 2008 and charge Deposit Account No. 26-0084 the amount of \$490.00 for this extension. No other fees or extensions of time are believed to be due in connection with this amendment; however, consider this a request for any extension inadvertently omitted, and charge any additional fees to Deposit Account No. 26-0084.

Reconsideration and allowance is respectfully requested.

Respectfully submitted,



EDMUND J. SEASE, Reg. No. 24,741  
McKEE, VOORHEES & SEASE, P.L.C.  
801 Grand Avenue, Suite 3200  
Des Moines, Iowa 50309-2721  
Phone No: (515) 288-3667  
Fax No: (515) 288-1338  
**CUSTOMER NO: 22885**

Attorneys of Record

- pw -